**2017 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 28 August**

**FINAL TOPLINE**

**August 8 – August 21, 2017**

**TOTAL N=4,971**

ASK ALL:

EXPECTLIFE All in all, how would you say things are going at this point in your life?

**[RANDOMIZE RESPONSE OPTIONS, ALWAYS KEEP 3 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 31 | Better than you expected |
| 24 | Worse than you expected |
| 44 | About as you expected |
| 1 | No answer |
|  |  |

**ASK ALL:**

SATLIFE Next, please tell us whether you are **[RANDOMIZE:** (satisfied) or (dissatisfied)**]** with the following aspects of your life. **[RANDOMIZE ITEMS a THROUGH d]**

**[SHOW RESPONSE OPTIONS IN SAME ORDER AS STEM]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very satisfied | Somewhat satisfied | Somewhat dissatisfied | Very dissatisfied | No answer |
| a. Your family life |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 39 | 39 | 15 | 6 | \* |
|  |  |  |  |  |  |
| b. Your social life |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 24 | 46 | 21 | 8 | \* |
|  |  |  |  |  |  |
| c. Your personal financial situation |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 16 | 38 | 26 | 20 | \* |
|  |  |  |  |  |  |
| **ASK IF EMPLOYED OR DID NOT RESPOND TO PROFILE SURVEY**  **[N=3,164]:** |  |  |  |  |  |
| d. Your current job or career |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 27 | 42 | 21 | 10 | 1 |
|  |  |  |  |  |  |

ASK ALL:

HLTHRATE Would you say that in general your health is excellent, very good, good, fair, or poor?

|  |  |  |  |
| --- | --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | Apr 5-  May 2  2016 | Jul 7-  Aug 4  2014[[1]](#footnote-1) |
| 10 | Excellent | 11 | 10 |
| 30 | Very good | 32 | 38 |
| 33 | Good | 37 | 36 |
| 20 | Fair | 14 | 13 |
| 6 | Poor | 4 | 3 |
| \* | No answer | 1 | 0 |
|  |  |  |  |

**ASK ALL:**

POL1DT Do you approve or disapprove of the way Donald Trump is handling his job as President?

**ASK IF ANSWERED POL1DT (POL1DT=1,2):**

POL1DTSTR Do you **[IF POL1DT=1:** approve**; IF POL1DT=2:** disapprove**]** of the way Donald Trump is handling his job as President…

|  |  |  |  |
| --- | --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | Apr 4-  Apr 18  2017 | Feb 28-  Mar 12  2017[[2]](#footnote-2) |
| 36 | NET Approve | 39 | 44 |
| 26 | Very strongly | 27 | 30 |
| 10 | Not so strongly | 12 | 13 |
| \* | No answer | \* | \* |
| 63 | NET Disapprove | 61 | 56 |
| 49 | Very strongly | 45 | 43 |
| 13 | Not so strongly | 15 | 12 |
| \* | No answer | \* | \* |
| 1 | No Answer | 1 | 1 |
|  |  |  |  |

**ASK IF POL1DT=1,2 & FORM 1 [N=2,536]:**

DTCNCRN **[IF POL1DT=1:** And while you approve of the job Donald Trump is doing, what**] [IF POL1DT=2:** What**]**, if anything, concerns you most about how Trump is handling his job as president?

**OPEN-ENDED RESPONSES NOT SHOWN**

**ASK IF POL1DT=1,2 & FORM 2[N=2,370]:**

DTLIKE **[IF POL1DT=2:** And while you disapprove of the job Donald Trump is doing, what**] [IF POL1DT=1:** What**]**, if anything, do you like most about how Trump is handling his job as president?

**OPEN-ENDED RESPONSES NOT SHOWN**

ASK ALL:

FAM1 When you were growing up, who did you live with MOST of the time?

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 69 | Both parents |
| 23 | Your mother, but not your father |
| 4 | Your father, but not your mother |
| 4 | Neither parent |
| 1 | No answer |
|  |  |

ASK ALL:

FAM2 What was the marital status of your parents during most of the time you were growing up?

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 69 | Married |
| 16 | Divorced |
| 4 | Separated |
| 3 | Widowed |
| 8 | Never married |
| \* | No answer |
|  |  |

Now, thinking about your general news habits…

**ASK ALL:**

NEWS\_PLATFORM How often do you… **[RANDOMIZE]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Often | Sometimes | Hardly ever | Never | No  Answer |
| a. Read any newspapers in print? |  |  |  |  |  |
| Aug 8-Aug 21, 2017 [N=4,971] | 18 | 25 | 32 | 25 | \* |
| Jan 12-Feb 8, 2016 [N=4,654] | 20 | 28 | 31 | 21 | \* |
| Aug 21-Sep 2, 2013 [N=5,173] | 27 | 27 | 27 | 19 | \* |
|  |  |  |  |  |  |
| b. Listen to news on the radio? |  |  |  |  |  |
| Aug 8-Aug 21, 2017 [N=4,971] | 25 | 31 | 22 | 21 | \* |
| Jan 12-Feb 8, 2016 [N=4,654] | 25 | 34 | 24 | 17 | \* |
| Aug 21-Sep 2, 2013 [N=5,173] | 26 | 30 | 27 | 18 | \* |
|  |  |  |  |  |  |
| **NO ITEM C** |  |  |  |  |  |
|  |  |  |  |  |  |
| d. Watch local television news? |  |  |  |  |  |
| Aug 8-Aug 21, 2017 [N=4,971] | 37 | 27 | 21 | 15 | \* |
| Jan 12-Feb 8, 2016 [N=4,654] | 46[[3]](#footnote-3) | 27 | 17 | 10 | \* |
| Aug 21-Sep 2, 2013 [N=5,173] | 46 | 26 | 17 | 11 | \* |
|  |  |  |  |  |  |
|  | Often | Sometimes | Hardly ever | Never | No  Answer |
| **NEWS\_PLATFORM CONTINUED…** |  |  |  |  |  |
| e. Watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)? |  |  |  |  |  |
| Aug 8-Aug 21, 2017 [N=4,971] | 26 | 25 | 25 | 25 | \* |
| Jan 12-Feb 8, 2016 [N=4,654] | 30 | 27 | 25 | 17 | \* |
| Aug 21-Sep 2, 2013 [N=5,173] | 31 | 28 | 24 | 18 | \* |
|  |  |  |  |  |  |
| f. Watch cable television news (such as CNN, The Fox News cable channel, or MSNBC)? |  |  |  |  |  |
| Aug 8-Aug 21, 2017 [N=4,971] | 28 | 27 | 23 | 22 | \* |
| Jan 12-Feb 8, 2016 [N=4,654] | 31 | 27 | 24 | 18 | \* |
| Aug 21-Sep 2, 2013 [N=5,173] | 24 | 28 | 26 | 21 | \* |
|  |  |  |  |  |  |
| g. Get news from a social media site   (such as Facebook, Twitter, or Snapchat?)? |  |  |  |  |  |
| Aug 8-Aug 21, 2017 [N=4,971] | 20 | 27 | 20 | 33 | 0 |
| Jan 12-Feb 8, 2016[[4]](#footnote-4) [N=4,654] | 18 | 26 | 18 | 38 | \* |
|  |  |  |  |  |  |
| h. Get news from a news website or app? |  |  |  |  |  |
| Aug 8-Aug 21, 2017 [N=4,971] | 33 | 31 | 19 | 17 | \* |
| Jan 12-Feb 8, 2016 [N=4,654] | 28 | 28 | 18 | 26 | \* |
|  |  |  |  |  |  |

ASK ALL:

EASIER All things considered, who do you think has it easier in our country these days?

**[RANDOMIZE RESPONSE OPTIONS 1 AND 2; ALWAYS KEEP 3 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 35 | Men |
| 9 | Women |
| 55 | No difference |
| 1 | No answer |

**ASK THOSE WHO SAY MEN HAVE IT EASIER (EASIER=1) [N=2,098]:**

WHYEASIER1 In what ways would you say men have it easier in our country these days?

**OPEN-ENDED RESPONSES NOT SHOWN**

**ASK THOSE WHO SAY WOMEN HAVE IT EASIER (EASIER=2) [N=395]:**

WHYEASIER2 In what ways would you say women have it easier in our country these days?

**OPEN-ENDED RESPONSES NOT SHOWN**

**ASK ALL FORM 1 [N=2,565]:**

COMTYPE1F1 How would you describe the community where you currently live? **[REVERSE ORDER FOR RANDOM HALF OF SAMPLE]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 34 | A city |
| 27 | A suburb |
| 25 | A small town |
| 14 | A rural area |
| \* | No answer |
|  |  |

**ASK ALL FORM 2 [N=2,406]:**

COMTYPE2F2 How would you describe the community where you currently live? **[REVERSE ORDER FOR RANDOM HALF OF SAMPLE]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 26 | Urban |
| 45 | Suburban |
| 27 | Rural |
| 1 | No answer |
|  |  |

**ASK ALL:**

THERMO We'd like to get your feelings toward a number of groups on a “feeling thermometer.” A rating of zero degrees means you feel as cold and negative as possible. A rating of 100 degrees means you feel as warm and positive as possible. You would rate the group at 50 degrees if you don’t feel particularly positive or negative toward the group.

How do you feel toward **[INSERT ITEM; RANDOMIZE]**? *[Enter the number in the box between 0 and 100 that reflects your feelings]*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Rating of  0 to 24 | Rating of  25 to 49 | Rating of  50 | Rating of  51 to 75 | Rating of  76 to 100 | No  Answer | Mean  rating |
| **ASK FORM 1 [N=2,565]:** | | | | | | | |
| 1. Republicans |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 31 | 16 | 24 | 14 | 12 | 2 | 41 |
| Nov 29-Dec 12, 2016 | 23 | 10 | 28 | 15 | 21 | 3 | 50 |
| Mar 2-28, 2016 | 25 | 16 | 29 | 13 | 16 | 2 | 45 |
|  |  |  |  |  |  |  |  |
| 1. Democrats |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 28 | 14 | 23 | 16 | 18 | 1 | 45 |
| Nov 29-Dec 12, 2016 | 19 | 13 | 26 | 14 | 24 | 3 | 52 |
| Mar 2-28, 2016 | 22 | 12 | 26 | 16 | 23 | 2 | 51 |
|  |  |  |  |  |  |  |  |
| 1. College professors |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 16 | 8 | 26 | 16 | 33 | 2 | 58 |
|  |  |  |  |  |  |  |  |
|  | Rating of  0 to 24 | Rating of  25 to 49 | Rating of  50 | Rating of  51 to 75 | Rating of  76 to 100 | No  Answer | Mean  rating |
| **THERMO CONTINUED…** | | | | | | | |
| 1. Police officers |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 10 | 8 | 16 | 19 | 45 | 2 | 67 |
|  |  |  |  |  |  |  |  |
| **ASK FORM 2 [N=2,406]:** | | | | | | | |
| 1. Liberals |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 24 | 10 | 33 | 13 | 18 | 2 | 47 |
|  |  |  |  |  |  |  |  |
| 1. Conservatives |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 16 | 15 | 33 | 14 | 20 | 2 | 51 |
|  |  |  |  |  |  |  |  |
| 1. Teachers |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 4 | 4 | 14 | 18 | 59 | 1 | 78 |
| Nov 29-Dec 12, 2016 | 4 | 4 | 15 | 17 | 57 | 3 | 78 |
|  |  |  |  |  |  |  |  |
| 1. People in the military |  |  |  |  |  |  |  |
| Aug 8-21, 2017 | 3 | 2 | 11 | 12 | 70 | 1 | 83 |
| Nov 29-Dec 12, 2016 | 3 | 3 | 14 | 11 | 67 | 2 | 82 |
| Mar 2-28, 2016 | 5 | 2 | 12 | 10 | 71 | 1 | 83 |
|  | | | | | | | |

**ASK ALL:**

RPRESNT How well would you say the member of Congress from your district represents your own political views?

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 8 | Very well |
| 38 | Fairly well |
| 36 | Not too well |
| 16 | Not at all well |
| 2 | No answer |
|  |  |

**[PROGRAMMING NOTE: CREATE VARIABLE SOCASSIGN, RESPONDENTS SHOULD BE RANDOMLY ASSIGNED A VALUE OF 1-4 TO RECEIVE ONE OF SOCVALM, SOCDISCM, SOCVALW, OR SOCDISCW]**

**ASK SOCASSIGN=1 [N=1,228]:**

SOCVALM Thinking about MEN in our society these days…

What traits or characteristics do you think people in our society value most in men?

*[Please list up to 3]*

**[PROGRAMMING NOTE: PLEASE INCLUDE THREE SINGLE-LINE TEXTBOXES]**

**OPEN-ENDED RESPONSES NOT SHOWN**

**ASK SOCASSIGN=2 [N=1,264]:**

SOCDISCM Thinking about MEN in our society these days…

What traits or characteristics do you think people in our society believe men should NOT have?

*[Please list up to 3]*

**[PROGRAMMING NOTE: PLEASE INCLUDE THREE SINGLE-LINE TEXTBOXES]**

**OPEN-ENDED RESPONSES NOT SHOWN**

**ASK SOCASSIGN=3 [N=1,230]:**

SOCVALW Thinking about WOMEN in our society these days…

What traits or characteristics do you think people in our society value most in women?

*[Please list up to 3]*

**[PROGRAMMING NOTE: PLEASE INCLUDE THREE SINGLE-LINE TEXTBOXES]**

**OPEN-ENDED RESPONSES NOT SHOWN**

**ASK SOCASSIGN=4 [N=1,249]:**

SOCDISCW[[5]](#footnote-5) Thinking about WOMEN in our society these days…

What traits or characteristics do you think people in our society believe women should NOT have?

*[Please list up to 3]*

**[PROGRAMMING NOTE: PLEASE INCLUDE THREE SINGLE-LINE TEXTBOXES]**

**OPEN-ENDED RESPONSES NOT SHOWN**

**ASK ALL:**

WHADVANT On a different subject…

How much, if at all, do white people benefit from advantages in society that black people do not have?

|  |  |  |
| --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | June 7-  July 5  2016 |
| 26 | A great deal | 24 |
| 29 | A fair amount | 29 |
| 28 | Not too much | 25 |
| 16 | Not at all | 19 |
| 1 | No answer | 2 |
|  |  |  |

**ASK WOMEN WHO ARE NOT PARENTS AND ARE AGES 18 TO 49 AND MEN WHO ARE NOT PARENTS AND ARE AGES 18 to 59 [N=1,070]:**

LIKECHILD Thinking about the future, would you say you…

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 43 | Want to have children someday |
| 27 | Don’t want to have children |
| 28 | Are not sure if you want to have children |
| 1 | No answer |
|  |  |

**ASK IF NEVER MARRIED OR IF CURRENTLY LIVING WITH PARTNER [N=1,201]:**

MARRYPREF1 Thinking about the future, would you say you…

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 56 | Want to get married someday |
| 15 | Don’t want to get married |
| 28 | Are not sure if you want to get married |
| 1 | No answer |
|  |  |

**ASK IF DIVORCED OR WIDOWED [N=873]:**

MARRYPREF2 Thinking about the future, would you say you…

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 21 | Want to get married again someday |
| 49 | Don’t want to get married again |
| 29 | Are not sure if you want to get married again |
| 1 | No answer |
|  |  |

**ASK IF CURRENTLY LIVING WITH A PARTNER OR HAS NEVER BEEN MARRIED AND WANTS TO GET MARRIED OR NOT SURE (MARRYPREF1=1,3) [N=1,003]:**

REASNOTMAR Here are some things people have mentioned as reasons why they are not currently

married. For each of the following, please indicate whether it is a major reason, a minor reason or not a reason why you are not currently married.

**[RANDOMIZE ITEMS a THROUGH c]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Major reason | Minor reason | Not a reason | No  Answer |
| a. You are not ready to settle down |  |  |  |  |
| Aug 8-Aug 21, 2017 | 22 | 29 | 49 | \* |
|  |  |  |  |  |
| b. You are not financially stable |  |  |  |  |
| Aug 8-Aug 21, 2017 | 38 | 27 | 35 | \* |
|  |  |  |  |  |
|  |  |  |  |  |
|  | Major reason | Minor reason | Not a reason | No  Answer |
| **REASNOTMAR CONTINUED…** |  |  |  |  |
| c. You have not found the right person |  |  |  |  |
| Aug 8-Aug 21, 2017 | 54 | 14 | 32 | \* |
|  |  |  |  |  |

**[RANDOMIZE QUALHUSB AND QUALWIFE. PLEASE INCLUDE AN INDICATOR FOR WHETHER QUALHUSB OR QUALWIFE CAME FIRST IN THE MAIN DATASET]**

**ASK ALL:**

QUALHUSB People have different ideas about WHAT MAKES A MAN A GOOD HUSBAND OR PARTNER. How important, if at all, do you feel it is for a good husband or partner to… **[RANDOMIZE ITEMS a THROUGH d IN SAME ORDER AS QUALWIFE]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very important | Somewhat important | Not too important | Not at all important | No answer |
| a. Be able to support a family financially |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 71 | 25 | 3 | 1 | \* |
|  |  |  |  |  |  |
| b. Contribute to household chores |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 57 | 35 | 6 | 1 | 1 |
|  |  |  |  |  |  |
| c. Be well educated |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 38 | 48 | 12 | 2 | \* |
|  |  |  |  |  |  |
| d. Be caring and compassionate |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 86 | 12 | 1 | 1 | 1 |
|  |  |  |  |  |  |

**[RANDOMIZE QUALHUSB AND QUALWIFE]**

**ASK ALL:**

QUALWIFE People have different ideas about WHAT MAKES A WOMAN A GOOD WIFE OR PARTNER. How important, if at all, do you feel it is for a good wife or partner to… **[RANDOMIZE ITEMS a THROUGH d IN SAME ORDER AS QUALHUSB]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very important | Somewhat important | Not too important | Not at all important | No answer |
| a. Be able to support a family financially |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 32 | 50 | 16 | 2 | \* |
|  |  |  |  |  |  |
| b. Contribute to household chores |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 63 | 32 | 4 | 1 | \* |
|  |  |  |  |  |  |
| c. Be well educated |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 35 | 49 | 14 | 2 | \* |
|  |  |  |  |  |  |
| d. Be caring and compassionate |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 90 | 9 | \* | 1 | \* |
|  |  |  |  |  |  |

**ASK ALL:**

EQUAL1 How important, if at all, is it for women to have equal rights with men in our country?

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 81 | Very important |
| 15 | Somewhat important |
| 3 | Not too important |
| 1 | Not at all important |
| \* | No answer |
|  |  |

**ASK ALL:**

WOMRIGHTSWhen it comes to giving women equal rights with men, do you think the country **[RANDOMIZE:** (has gone too far), (has not gone far enough)**]** or has been about right?

**[SHOW OPTIONS 1 AND 2 IN SAME ORDER AS QUESTION STEM; ALWAYS KEEP 3 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 10 | Has gone too far |
| 50 | Has not gone far enough |
| 38 | Has been about right |
| 1 | No answer |
|  |  |

**ASK ALL PARENTS OF CHILDREN UNDER 18 [N=1,345]:**

TIMECHILD Thinking about the time you spend with your children, do you think you spend…

**[RANDOMIZE RESPONSE OPTIONS 1 AND 2; ALWAYS KEEP 3 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 6 | Too MUCH time |
| 47 | Too LITTLE time |
| 46 | The right amount of time |
| 1 | No answer |
|  |  |

**ASK IF R SAYS THEY SPEND TOO LITTLE TIME WITH THEIR CHILDREN (TIMECHILD=2) [N=620]:**

TIMCHLDREAS What would you say is the main reason that you spend too little time with yourchildren?

**[RANDOMIZE RESPONSE OPTIONS 1 THROUGH 4; ALWAYS KEEP 5 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 59 | Your work obligations |
| 10 | Other family or household obligations |
| 13 | Your children don’t live with you all of the time |
| 10 | Your children are too busy with other activities |
| 7 | Something else (specify) |
| 0 | No answer |
|  |  |

**[RANDOMIZE RAISEKIDS1 AND RAISEKIDS2]**

**ASK ALL:**

RAISEKIDS1 Thinking about young GIRLS today…Do you think it is **[RANDOMIZE IN SAME ORDER AS RAISEKIDS2:** (a good thing) or (a bad thing)**]** for parents of young girls to encourage them to play with toys or participate in activities that are typically associated with boys?

**[SHOW RESPONSE OPTIONS IN SAME ORDER AS STEM]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 29 | Very good thing |
| 49 | Somewhat good thing |
| 16 | Somewhat bad thing |
| 6 | Very bad thing |
| 1 | No answer |
|  |  |

**[RANDOMIZE RAISEKIDS1 AND RAISEKIDS2]**

**ASK ALL:**

RAISEKIDS2 Thinking about young BOYS today…Do you think it is **[RANDOMIZE IN SAME ORDER AS RAISEKIDS1:** (a good thing) or (a bad thing)**]** for parents of young boys to encourage them to play with toys or participate in activities that are typically associated with girls?

**[SHOW RESPONSE OPTIONS IN SAME ORDER AS STEM]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 24 | Very good thing |
| 41 | Somewhat good thing |
| 24 | Somewhat bad thing |
| 11 | Very bad thing |
| 1 | No answer |
|  |  |

**ASK ALL INTERNET USERS [N=4,752]:**

SNS Do you use any of the following social media sites?

*[Check all that apply]***[RANDOMIZE WITH “OTHER” ALWAYS LAST]**

|  |  |  |  |
| --- | --- | --- | --- |
| **BASED ON TOTAL** | Selected | Not Selected | No Answer |
| a. Facebook |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 66 | 34 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 67 | 33 | - |
| Mar 13-15, 20-22, 2015 [N=2,035] | 66 | 34 | 1 |
| Aug 21-Sep 2, 2013 [N=5,173] | 64 | 36 | \* |
|  |  |  |  |
| b. Twitter |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 15 | 85 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 16 | 84 | - |
| Mar 13-15, 20-22, 2015 [N=2,035] | 17 | 83 | 1 |
| Aug 21-Sep 2, 2013 [N=5,173] | 16 | 84 | \* |
|  |  |  |  |
| **NO ITEM C** |  |  |  |
|  |  |  |  |
| d. LinkedIn |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 21 | 79 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 20 | 80 | - |
| Aug 21-Sep 2, 2013 [N=5,173] | 19 | 80 | \* |
|  |  |  |  |
| e. Instagram |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 26 | 74 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 19 | 81 | - |
| Aug 21-Sep 2, 2013 [N=5,173] | 12 | 88 | \* |
|  |  |  |  |
| **NO ITEM F** |  |  |  |
|  |  |  |  |
| g. Tumblr |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 4 | 96 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 4 | 96 | - |
| Aug 21-Sep 2, 2013 [N=5,173] | 4 | 96 | \* |
|  |  |  |  |
| h. YouTube |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 58 | 42 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 48 | 52 | - |
| Aug 21-Sep 2, 2013 [N=5,173] | 51 | 49 | \* |
|  |  |  |  |
| 1. Reddit |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 6 | 94 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 4 | 96 | - |
| Aug 21-Sep 2, 2013 [N=5,173] | 3 | 97 | \* |
|  |  |  |  |
| j. Snapchat |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 18 | 82 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 10 | 90 | - |
|  |  |  |  |
| k. WhatsApp |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 11 | 89 | - |
|  |  |  |  |
|  | Selected | Not Selected | No Answer |
| **SNS CONTINUED…** |  |  |  |
| l. Other |  |  |  |
| Aug 8- Aug 21, 2017 [N=4,971] | 5 | 95 | - |
| Jan 12-Feb 8, 2016 [N=4,654] | 11 | 89 | - |
| Aug 21-Sep 2, 2013 [N=5,173] | 3 | 97 | \* |
|  |  |  |  |

**ASK IF AT LEAST YES TO 1 ITEM SNS; SHOW ONLY THOSE SITES USED (SNSA-K=1):**

SNSNEWS Do you ever get news or news headlines on any of the following sites? By news we mean information about events and issues that involve more than just your friends or family. **[RANDOMIZE]**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | No Answer |
| **BASED ON FACEBOOK USERS:** |  |  |  |
| a. Facebook |  |  |  |
| Aug 8- Aug 21, 2017 [N=3,635] | 68 | 32 | 1 |
| Jan 12-Feb 8, 2016 [N=3,210] | 66 | 34 | \* |
| Mar 13-15, 20-22, 2015 [N=1,343] | 63 | 37 | \* |
| Aug 21-Sep 2, 2013 [N=3,268] | 47 | 53 | 0 |
|  |  |  |  |
| **BASED ON TWITTER USERS:** |  |  |  |
| b. Twitter |  |  |  |
| Aug 8- Aug 21, 2017 [N=1,088] | 74 | 25 | 1 |
| Jan 12-Feb 8, 2016 [N=908] | 59 | 41 | 1 |
| Mar 13-15, 20-22, 2015 [N=347] | 63 | 37 | 0 |
| Aug 21-Sep 2, 2013 [N=736] | 52 | 48 | 0 |
|  |  |  |  |
| **NO ITEM C** |  |  |  |
|  |  |  |  |
| **BASED ON LINKEDIN USERS:** |  |  |  |
| d. LinkedIn |  |  |  |
| Aug 8- Aug 21, 2017 [N=1,540] | 23 | 76 | 1 |
| Jan 12-Feb 8, 2016 [N=1,348] | 19 | 81 | \* |
| Aug 21-Sep 2, 2013 [N=1,107] | 13 | 87 | 0 |
|  |  |  |  |
| **BASED ON INSTAGRAM USERS:** |  |  |  |
| e. Instagram |  |  |  |
| Aug 8- Aug 21, 2017 [N=1,390] | 27 | 71 | 2 |
| Jan 12-Feb 8, 2016 [N=933] | 23 | 76 | 1 |
| Aug 21-Sep 2, 2013 [N=467] | 13 | 87 | 0 |
|  |  |  |  |
| **NO ITEM F** |  |  |  |
|  |  |  |  |
| **BASED ON TUMBLR USERS:** |  |  |  |
| g. Tumblr |  |  |  |
| Aug 8- Aug 21, 2017 [N=226] | 39 | 60 | 1 |
| Jan 12-Feb 8, 2016 [N=198] | 31 | 69 | - |
| Aug 21-Sep 2, 2013 [N=159] | 29 | 71 | 0 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Yes | No | No Answer |
| **SNSNEWS CONTINUED…** |  |  |  |
| **BASED ON YOUTUBE USERS:** |  |  |  |
| h. YouTube |  |  |  |
| Aug 8- Aug 21, 2017 [N=3,180] | 32 | 67 | 1 |
| Jan 12-Feb 8, 2016 [N=2,542] | 21 | 77 | 1 |
| Aug 21-Sep 2, 2013 [N=2,506] | 20 | 80 | 0 |
|  |  |  |  |
| **BASED ON REDDIT USERS:** |  |  |  |
| 1. Reddit |  |  |  |
| Aug 8- Aug 21, 2017 [N=369] | 68 | 32 | \* |
| Jan 12-Feb 8, 2016 [N=288] | 70 | 30 | \* |
| Aug 21-Sep 2, 2013 [N=114] | 62 | 38 | 0 |
|  |  |  |  |
| **BASED ON SNAPCHAT USERS:** |  |  |  |
| j. Snapchat |  |  |  |
| Aug 8- Aug 21, 2017 [N=787] | 29 | 70 | 2 |
| Jan 12-Feb 8, 2016 [N=439] | 17 | 82 | 1 |
|  |  |  |  |
| **BASED ON WHATSAPP USERS:** |  |  |  |
| k. WhatsApp |  |  |  |
| Aug 8- Aug 21, 2017 [N=585] | 23 | 74 | 3 |
|  |  |  |  |

**[RANDOMIZE PRESSURE1 AND PRESSURE2]**

**ASK ALL:**

PRESSURE1 In general, how much pressure, if any, do you think MEN face in our country these days to do each of the following… **[RANDOMIZE ITEMS IN SAME ORDER AS PRESSURE2]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | A lot | Some | Not too much | None at all | No  answer |
| **ASK FORM 1 [N=2,565]** |  |  |  |  |  |
| a. Be an involved parent |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 50 | 32 | 14 | 3 | 1 |
|  |  |  |  |  |  |
| b. Support their family financially |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 75 | 18 | 5 | 2 | 1 |
|  |  |  |  |  |  |
| **ASK FORM 2 [N=2,406]** |  |  |  |  |  |
| c. Be successful in their job or career |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 68 | 28 | 3 | 1 | \* |
|  |  |  |  |  |  |
| d. Be physically attractive |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 27 | 48 | 22 | 2 | 1 |
|  |  |  |  |  |  |

**[RANDOMIZE PRESSURE1 AND PRESSURE2]**

**ASK ALL:**

PRESSURE2 In general, how much pressure, if any, do you think WOMEN face in our country these days to do each of the following… **[RANDOMIZE ITEMS IN SAME ORDER AS PRESSURE1]**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | A lot | Some | Not too much | None at all | No  answer |
| **ASK FORM 1 [N=2,565]** |  |  |  |  |  |
| a. Be an involved parent |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 77 | 16 | 5 | 2 | 1 |
|  |  |  |  |  |  |
| b. Support their family financially |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 41 | 45 | 12 | 1 | 1 |
|  |  |  |  |  |  |
| **ASK FORM 2 [N=2,406]** |  |  |  |  |  |
| c. Be successful in their job or career |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 44 | 46 | 9 | 1 | 1 |
|  |  |  |  |  |  |
| d. Be physically attractive |  |  |  |  |  |
| Aug 8-Aug 21, 2017 | 71 | 24 | 3 | 1 | 1 |
|  |  |  |  |  |  |

Now on a different topic…

**[PROGRAMMING NOTE: RANDOMIZE ORDER OF DESCREP/DESCDEM AND AGREEREP/AGREEDEM AS BLOCKS. RANDOMIZE ORDER OF QUESTIONS WITHIN EACH BLOCK.]**

**[RANDOMIZE ORDER OF DESCREP AND DESCDEM]**

**ASK ALL:**

DESCREP Would you say the term “Republican” describes you…

|  |  |  |
| --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | Mar 2-  Mar 28  2016 |
| 31 | NET Well | 35 |
| 9 | Very well | 8 |
| 23 | Fairly well | 27 |
| 67 | NET NOT well | 63 |
| 25 | Not too well | 29 |
| 42 | Not at all well | 34 |
| 1 | No answer | 2 |
|  |  |  |

**[RANDOMIZE ORDER OF DESCREP AND DESCDEM]**

**ASK ALL:**

DESCDEM Would you say the term “Democrat” describes you…

|  |  |  |
| --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | Mar 2-  Mar 28  2016 |
| 42 | NET Well | 41 |
| 13 | Very well | 11 |
| 28 | Fairly well | 30 |
| 57 | NET NOT well | 57 |
| 23 | Not too well | 27 |
| 34 | Not at all well | 30 |
| 1 | No answer | 2 |
|  |  |  |

**[RANDOMIZE ORDER OF AGREEREP AND AGREEDEM]**

**ASK ALL:**

AGREEREP Thinking about political issues, how often do you tend to agree with the positions of the Republican Party?

|  |  |  |
| --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | Mar 2-  Mar 28  2016 |
| 6 | Almost always | 6 |
| 19 | More than half of the time | 21 |
| 20 | About half of the time | 24 |
| 25 | Less than half of the time | 26 |
| 28 | Almost never | 22 |
| 2 | No answer | 2 |
|  |  |  |

**[RANDOMIZE ORDER OF AGREEREP AND AGREEDEM]**

**ASK ALL:**

AGREEDEM Thinking about political issues, how often do you tend to agree with the positions of the Democratic Party?

|  |  |  |
| --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | Mar 2-  Mar 28  2016 |
| 9 | Almost always | 8 |
| 24 | More than half of the time | 25 |
| 22 | About half of the time | 25 |
| 21 | Less than half of the time | 22 |
| 23 | Almost never | 20 |
| 2 | No answer | 2 |
|  |  |  |

**[RANDOMIZE ROLES1 AND ROLES2]**

Thinking about the roles men and women play at home and in the workplace…

**ASK ALL:**

ROLES1 In general, would you say society these days is **[RANDOMIZE IN SAME ORDER AS ROLES2:** (too accepting), (not accepting enough)**]**, or about right when it comes to MEN taking on roles that are TYPICALLY ASSOCIATED WITH WOMEN?

**[SHOW RESPONSE OPTIONS IN SAME ORDER AS STEM; ALWAYS KEEP 3 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 14 | Too accepting |
| 47 | Not accepting enough |
| 38 | About right |
| 1 | No answer |
|  |  |

**[RANDOMIZE ROLES1 AND ROLES2]**

**ASK ALL:**

ROLES2 In general, would you say society these days is **[RANDOMIZE IN SAME ORDER AS ROLES1:** (too accepting), (not accepting enough)**]**, or about right when it comes to WOMEN taking on roles that are TYPICALLY ASSOCIATED WITH MEN?

**[SHOW RESPONSE OPTIONS IN SAME ORDER AS STEM; ALWAYS KEEP 3 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 14 | Too accepting |
| 49 | Not accepting enough |
| 36 | About right |
| 1 | No answer |
|  |  |

**ASK ALL:**

CHANGE1 As you may know, more women now work outside the home and men are more involved in household chores and childcare than in the past. In general, do you think these changes have made things **[RANDOMIZE:** (easier), (harder)**]**, or have they not made much difference…

**[RANDOMIZE ITEMS a THROUGH d]**

**[RANDOMIZE ITEMS e THROUGH g]**

**[SHOW OPTIONS 1 AND 2 IN SAME ORDER AS STEM; ALWAYS KEEP 3 LAST]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Have made things easier | Have made things harder | Have not made much difference | No  answer |
| **ASK FORM 1 [N=2,565]:** |  |  |  |  |
| a. For parents to raise children |  |  |  |  |
| Aug 8-Aug 21, 2017 | 42 | 33 | 25 | 1 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | Have made things easier | Have made things harder | Have not made much difference | No  answer |
| **CHANGE1 CONTINUED…** |  |  |  |  |
| b. For WOMEN to lead satisfying lives |  |  |  |  |
| Aug 8-Aug 21, 2017 | 49 | 27 | 23 | 1 |
|  |  |  |  |  |
| c. For MEN to lead satisfying lives |  |  |  |  |
| Aug 8-Aug 21, 2017 | 39 | 27 | 33 | 1 |
|  |  |  |  |  |
| d. For families to earn enough money to live comfortably |  |  |  |  |
| Aug 8-Aug 21, 2017 | 47 | 25 | 26 | 1 |
|  |  |  |  |  |
| **ASK FORM 2 [N=2,406]:** |  |  |  |  |
| e. For marriages to be successful |  |  |  |  |
| Aug 8-Aug 21, 2017 | 38 | 31 | 30 | 1 |
|  |  |  |  |  |
| f. For WOMEN to be successful at work |  |  |  |  |
| Aug 8-Aug 21, 2017 | 55 | 19 | 25 | \* |
|  |  |  |  |  |
| g. For MEN to be successful at work |  |  |  |  |
| Aug 8-Aug 21, 2017 | 25 | 26 | 48 | 1 |
|  |  |  |  |  |
|  |  |  |  |  |

**ASK ALL:**

IDIMPORT How important is **[IF F\_RACETHN\_RECRUITMENT=1:** being white; **IF F\_RACETHN\_RECRUITMENT=2:** being black; **IF F\_RACETHN\_RECRUITMENT=3:** being Hispanic; **IF F\_RACETHN\_RECRUITMENT=4,9:** your racial background**]** to how you think about yourself?

|  |  |  |
| --- | --- | --- |
| Aug 8-  Aug 21  2017 |  | Nov 29-  Dec 12  2016 |
| 17 | Extremely important | 19 |
| 17 | Very important | 17 |
| 20 | Moderately important | 23 |
| 15 | Only a little important | 17 |
| 30 | Not at all important | 23 |
| 1 | No answer | 1 |
|  |  |  |

**ASK IF MARRIED OR LIVING WITH A PARTNER AND BOTH EMPLOYED [N=1,519]:**

PARTNERINC Which of the following applies to your household income**? [RANDOMIZE OPTIONS 1 AND 2; ALWAYS KEEP 3 LAST]**

|  |  |
| --- | --- |
| Aug 8-  Aug 21  2017 |  |
| 42 | You earn more than your spouse or partner |
| 40 | Your spouse or partner earns more than you |
| 18 | You and your spouse or partner earn about the same |
| \* | No answer |
|  |  |

1. In Wave 5 survey was administered by web and phone. Results reported here are from web mode only. [↑](#footnote-ref-1)
2. The W24.5 Mode Study survey was administered by web and phone. Results reported here are from web mode only. [↑](#footnote-ref-2)
3. In the Spanish language version of the questionnaire, “local television news” was mistranslated as “television news” for NEWS\_PLATFORM item D. This affected the 66 respondents who took the survey in Spanish (4% of the sample after weighting). The effects of this mistranslation were minimal and do not affect the report’s substantive conclusions. [↑](#footnote-ref-3)
4. In the Wave 14 January 2016 survey, this question item read “Get news from a social networking site (such as Facebook or Twitter)?”. [↑](#footnote-ref-4)
5. The word ‘believe’ was incorrectly omitted from question SOCDISCW to N=1,085 respondents. The corrected question was re-asked to all N=1,085 respondents who received the incorrect version. A total of N=937 panelists responded to the re-ask. Responses for the N=148 panelists who did not respond to the re-ask were cleaned and removed from the data for analysis. A total of N=164 panelists received the correct version initially. [↑](#footnote-ref-5)